

Chairman's Words

Since founded in 1996, DAVICOM Semiconductor has stuck to the goals of customer satisfaction and reasonable return and maintained the operational vision of “Connectivity Beyond Limits”. In the era of information, DAVICOM Semiconductor focuses on niche markets, with products and technologies being in wide application including PCs, smartphones, TVs and automobiles.

In order to realize “Customer satisfaction and reasonable return”, DAVICOM Semiconductor has always insisted on the core value of “people-oriented, sincere and steady operation” to carry on comprehensive management and innovation. DAVICOM Semiconductor’s corporate development and business operation are grounded on a value concept based on the company’s six cultural characteristics, with the concept being the secret accounting for our long-term operation and continued development.

DAVICOM Semiconductor has spared no efforts to provide clients with products and services of the best quality, with customer satisfaction as the core goal of our operation. In order to attain the core goal, we continue innovation and keep improving products and services to make them surely meet clients’ demand. Besides, we lay emphasis on communications with clients to know clients’ ideas and feedback opinions and actively solve their problems. All of what we have done is intended to have clients more satisfied at our products and services and thereby enable us to win more clients and orders.

DAVICOM Semiconductor has performed well in corporate governance. Based on the concept of integrity management, we have formulated various behavioral regulations supported by strict internal control to ensure investors’ and employees’ interests. We made significant achievement in corporate governance evaluation in the past few years. Particularly for corporate governance evaluation, we were ranked among the top 5% of listed companies under evaluation in 2018 and the top 20% in 2019. Even in the negative impact of COVID-19 pandemic, we have successfully maintained stable profitability and revenue growth to bring stable compensation for investors and employees due to our capability of flexibly coping with the negative impact and our steady corporate culture.

DAVICOM Semiconductor is good at innovation as well. We thoroughly utilize internal resources and technology and, in addition, combine outside resources to jointly undertake technological innovation and keep offering new products and technologies to meet clients’ demand and market demand. For example, AI product design and AI SoC chipsets featuring small dimensions, energy-saving effects and high compatibility are greatly helpful for expanding AI functions of various networking/communication products. In addition, we have been in R&D and production of environmentally friendly products, a mission when we were founded. For the time being, green products have become an important part of our sustainable development. We keep helping clients (downstream makers) develop sustainable supply chains, a joint bid to attain sustainable environment to create sustainable value for enterprises.

Finally, we regard every employee as an important resource for corporate development. We have spared no efforts to provide good-quality working environment and career development opportunities for employees. We give importance to employees’ wellness and welfare and actively promote cultivation and transfer of talent. Employees’ safety is the greatest blessing. Since there is a family behind each employee, an employee’s safety leads to the safety of the corresponding family and further to social safety. Therefore, we stick to the operational model of “talent→quality→performance” to provide optimal working environment for employees in a bid to stimulate their creativity and development potential as well as create continued value for us.

