



# Disclaimer

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- Davicom Semiconductor, Inc. does not release any financial forecast. However, the statement of the company's business, finance condition and Q&A in this presentation may differ from future actual results. This causes from market demand, prices fluctuations, competitions behavior, global economic situations, exchange rate fluctuations, supply chain and other factors or risks beyond the company's control.
- This presentation is based on the information obtained from various sources which the Company believes to be reliable. please refer to the information on MOPS website as the main basis if any adjustment has been made.



# **Davicom Semiconductor, Inc.**

**(Ticker Symbol: 3094)**

## **Investor Conference**

**Dec. 19, 2018**

- **Company Profile**
- **Operation in Retrospect**
  - **Financial data of 2018**
- **Operation in Prospect**
  - **Product Development**
  - **Business Development**

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# **Worldwide Headquarters**

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Located at Hsinchu Science Park, Taiwan, R.O.C.



# Facts Briefing

## **Founded :**

- Spin-off from UMC group, 1996

## **Headquarters:**

- Science Park, Hsinchu, Taiwan

## **China Office:**

- Shenzhen, China

## **Employees :**

- 100+

## **Business :**

- Fabless IC Design House and Solution Provider

## **Products :**

- Ethernet, Video Decoder, E-Paper Display Driver and SoC

## **IPO:**

- Taiwan, 2007



# Core Technology

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**Ethernet  
MAC & PHY**

**Mixed Signal**

**Microprocessor  
& MCU**

**Networking Protocol  
Stacks**

**Software Drivers  
& Algorithms**

**Video Decoder**

**USB & Interfaces**

**Audio Signal  
Processing**

**DSP & Algorithms**





## Ethernet

- 10Mbps, 100Mbps, **1000Mbps**
- Transceiver, Switch, Controller w/ USB, SPI



## E-Paper Display Driver (EPD)

- Segment 36, 120, **126**, 160
- Dot matrix **128 x 296** pixels



## Video Decoder (VD)

- 1 and 4 channels; 720H and 960H resolution; mixer



## Fingerprint Sensor

- **Capacitive-type 192 x 192 pixels**





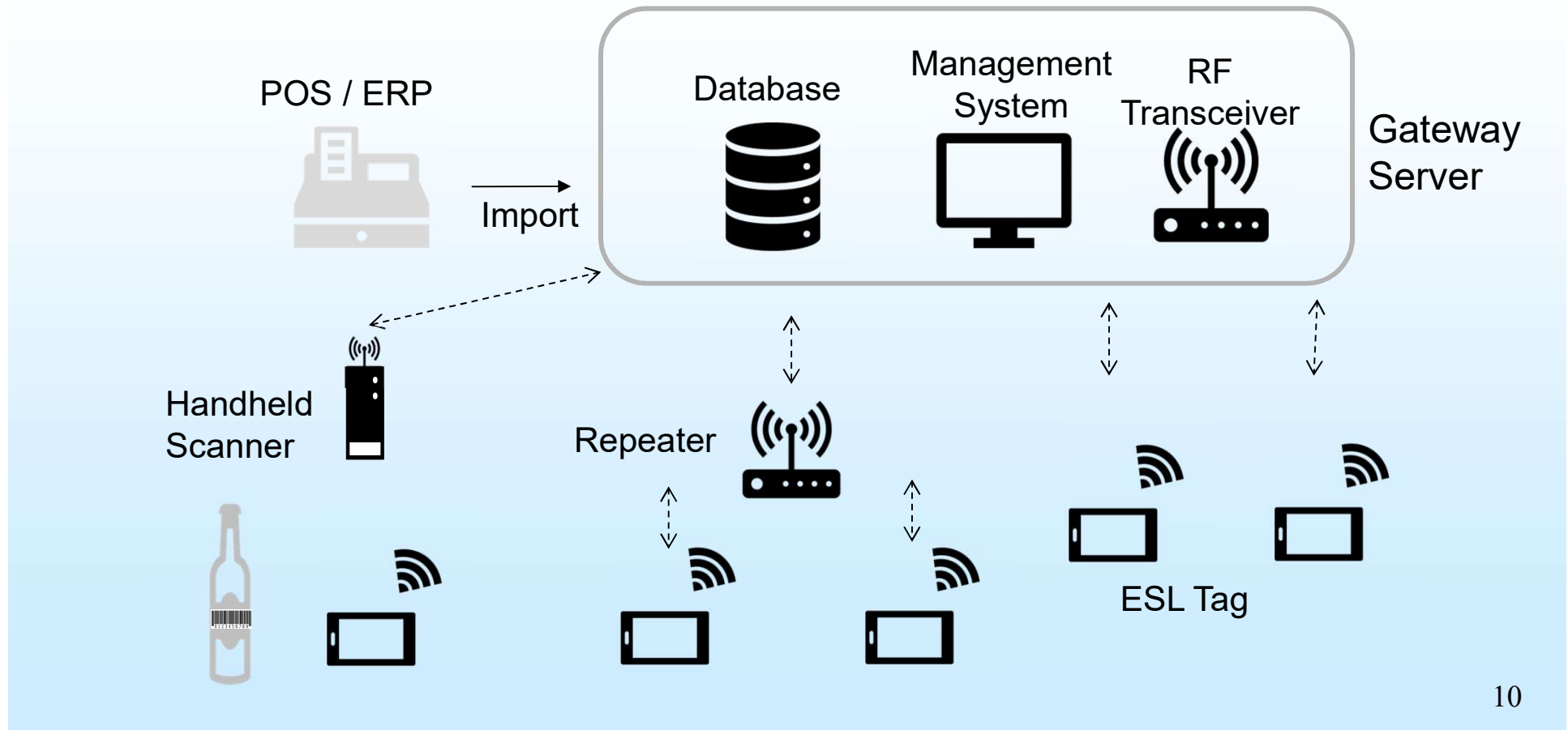
# System Product Portfolio

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- Smart Retail
  - ESL System
- Health Care
  - HearingPod

ESL System live demo at YouTube: <https://youtu.be/ZhpGv1WNGvo>

More info : <https://davicom3094.wixsite.com/eslabel>





# ESL Features Brief

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- Running on 2.4GHz RF proprietary communication protocol to meet high updating speed and power saving requirements.
- Consisting of 5 key elements: Server with management software and tools, wireless gateway, repeater, barcode scanner, EPD tag.
- More than 12,000 tags updated in one hour.
- Up to 7 years Tag battery life.

# ESL Product





# HearingPod Features Brief

( PSAP, Personal Sound Amplification Products )

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- Use as a Standalone Hearing Assistant to improve the sound quality
- Use as a Hearingaid Equalizer to enjoy music from any source Apps on a smartphone
- Use as a Hearingaid Balancer to answer call from any voice/social Apps on a smartphone
- Wireless Setting Supported for iOS and Android Apps



# HearingPod Features Brief

( PSAP, Personal Sound Amplification Products )

HearingPod live demo

[https://drive.google.com/file/d/15MZsJ02pAxj11rAe9-lIGEm\\_QwoMM73k/view](https://drive.google.com/file/d/15MZsJ02pAxj11rAe9-lIGEm_QwoMM73k/view)

More info

[https://www.medicomcorp.com.tw/aphtml/hearingpod\\_big5.html](https://www.medicomcorp.com.tw/aphtml/hearingpod_big5.html)



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# Operation in Retrospect

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Upholding the pragmatism and prudent business management, to pursue a high margin of business, as running Ethernet as a core business

## Highlights...

- ✓ Consolidating advanced Ethernet technology, expanding Ethernet IC product line.
- ✓ Enhancing EPD driver IC expertise, developing EPD application systems.
- ✓ Keeping promoting video decoder IC on application to vehicle.
  - Video Decoder IC been adopted by a Korean brand name automotive SoC IC maker for vehicle AVM application and market



# Operation in Retrospect, 2/2

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## Revenue and Profit

	<u>Q3 / 2018</u>	<u>Q1~Q3/2018</u>
<b>Revenue</b>	<b>NTD 67,748K</b>	<b>NTD200,667K</b>
<b>Gross Margin</b>	<b>67.9%</b>	<b>65.9%</b>
<b>Earning</b>	<b>NTD 11,736K</b>	<b>NTD 32,387K</b>

The achievement in 2018 revenue is not approaching the planned expectation. Two major factors are the severe shortage of passive components 1H 2018 causing part of our customers stopping or slowing down their productions and, moreover, the existing trade war making them more conservative. The profit keeps a 53 quarters of consecutive earning records. In 2019, the revenue will be much improved by, of the infrastructure in IoT, the Ethernet product getting the momentum back soon as well as several new designs moving to the production stage.

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# Operation in Prospect, 1/2

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## IC Product Development

Several new products rolling out to market in 2019

- Ethernet Gigabit IC
- ESL-oriented dot-matrix EPD IC
- AI-based image-recognition PIR-substitution sensor IC



# Operation in Prospect, 2/2

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## Business Development

- Enhancement of cooperation with existing distributors and customers for the new IC products moving to markets; along with POS system of customers, co-development of ESL System businesses
- Expansion of System Solution Providers
  - ✓ Access Control System
  - ✓ IoT Application System
  - ✓ Vehicle Electronic System
- Engagement with System Integrators
  - ✓ ESL System and Warehouse/Logistics Management System



# *Connectivity Beyond Limits*

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